

Pack battery export demand







Overview

How big is the battery pack market?

Enjoy complimentary customisation on priority with our Enterprise License! The battery pack market size is forecast to increase by USD 124.4 billion at a CAGR of 14.48% between 2023 and 2028. The market is experiencing significant growth, driven by several key trends and factors.

Does battery supply exceed global demand?

Although battery supply may exceed demand at the global level, the picture is more nuanced and varied by region. Some countries have excess capacity—meaning more than enough to satisfy local demand—while others rely on imports to alleviate local shortages. This regional view could become critical if more countries try to localize production.

What are the three global demand scenarios for batteries?

We created three global demand scenarios for batteries: fading momentum, continuation of the current trajectory (base case), and further acceleration. The main demand differentiators included variations in EV production volume and uptake of energy storage systems.

Why is battery demand rising in the automotive industry?

Researchers are constantly experimenting with new chemistries and cell configurations to optimize battery range, charging speed, and vehicle cost—the factors that matter most to consumers. Many automotive OEMs, still convinced that the future is electric, have helped global battery demand rise.

Are battery suppliers in a tough situation?

Looking at the global picture, battery suppliers appear to be in a tough situation that could force them to reduce prices or cut their output. But a recent McKinsey analysis provides a more nuanced view of the market, showing that their prospects vary greatly by region.



Is the battery industry entering a new phase of development?

After years of investments, global battery manufacturing capacity reached 3 TWh in 2024, and the next five years could see another tripling of production capacity if all announced projects are built. These trends point to a battery industry entering a new phase of its development.



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